Management, Strategy & Leadership
Graduate Programs
100% Online
MESSAGE FROM THE DEPARTMENT CHAIR

Congratulations on making the first move toward becoming a more effective leader. Michigan State University’s Eli Broad College of Business is excited to offer a new Master of Science in Management, Strategy and Leadership and three For-Credit Graduate Certificates in Human Resources Management and Development, Leadership and Managing Teams, and Strategic Management—all designed to help you build an arsenal of strengths to lead your organization to success. Cultivate your own influential style and refine your decision-making skills in an extremely collaborative environment.

Only available online, the Broad College’s new business programs have been developed by an internationally-recognized faculty—key players in the global conversation on management science. These leading-edge experts base their curriculum on timely frontline research, not the latest management fad on a best sellers list.

Michigan State’s Broad College of Business is widely recognized as one of the best business schools in the world. And now, no matter where you live, you can access a quality MSU education through state-of-the-art online technology. I invite you to explore our programs further and discover how Michigan State can help you become the most effective leader you can be. I look forward to welcoming you as a student.

Prof. Robert M. Wiseman
Eli Broad Legacy Fellow of Management
Department of Management
Broad College of Business
Michigan State University

Make an Impact With Graduate Credentials in Management, Strategy & Leadership

Now you can develop the skills to be a more effective communicator, manager, leader and decision-maker, with graduate credentials from Michigan State University’s Broad College of Business. Earn a Master of Science in Management, Strategy and Leadership or one of three For-Credit Graduate Certificates in Human Resource Management and Development, Leadership and Managing Teams or Strategic Management—100% online! Designed to help you make the ultimate impact on your organization, these programs will teach you the skills you need to be a transformational leader—from motivating individuals and mobilizing teams to making strategic decisions and implementing long-term plans.

A WORLD-RENOWNED BUSINESS SCHOOL

At the Broad College of Business, you learn from leading-edge experts who have been recognized for more than six years as the most productive researchers in top management journals. Ranked a top 25 business school by Forbes, the Broad College is accredited by the Association to Advance Collegiate Schools of Business (AACSB)—the premier accrediting body for business schools. This prestigious accreditation is held by less than five percent of the world’s 13,000 business schools.*

A BALANCED APPROACH TO LEADERSHIP

Exclusively available online, MSU’s new graduate programs are built around the latest thinking in management science and are designed to make you an effective, well-rounded leader. Gain insight into how businesses succeed or fail in competitive markets; how to motivate and lead people; and how to leverage HR functions such as compensation, training and development, and talent management. You will be challenged to analyze case studies and develop creative solutions to important issues impacting organizations today.

TIME-SAVING FOR-CREDIT CERTIFICATE PROGRAMS

The Broad College’s For-Credit Graduate Certificates in Human Resource Management and Development, Leadership and Managing Teams, and Strategic Management are designed for professionals looking to improve specific management skill sets. These four- and five-course graduate certificates can be earned in a fraction of the time it takes to earn a graduate degree. Credits may be applied toward a master’s should you choose to pursue one in the future.

*According to the Association to Advance Collegiate Schools of Business website (www.aacsb.edu) as of July 2015.
INTERACTIVE ONLINE TECHNOLOGY MAKES THE DIFFERENCE

Through a state-of-the-art e-learning system, you’ll be immersed in a multimedia environment that lets you study at your convenience, around your busy schedule. Each course is carefully designed to maximize your interaction with fellow students and instructors. In fact, many students find they participate and enjoy themselves more in this online program than they ever did in a traditional classroom.

Virtual Classroom
With dynamic features such as online chat rooms, streaming video and discussion boards, you’ll get rich, real-time interaction on the Internet.

Online Video Lectures
Watch and learn from industry professionals as they deliver lectures and course material online via streaming video. Pause, rewind and review any portion of the lecture so you completely understand the material before you move on.

MP3 Lectures
Download weekly classroom lectures to any MP3 player and go mobile. Listen whenever, wherever you like.

Mobile Technology
Log in to your classroom to view lectures, check grades and post to discussion boards from the convenience of any mobile Internet-ready device.

MP4 Video Lectures
Download lectures onto your smartphone, iPod or other video-enabled mobile device, and keep up with your coursework anywhere you can safely view video content.

Online Support
Get the help you need, when you need it, through virtual office hours, faculty-monitored chat rooms, discussion boards and email. Your professors and fellow classmates are always just a click away!

MICHIGAN STATE UNIVERSITY MANAGEMENT FACULTY
MSU’s Broad College of Business online programs are taught by the same faculty members who teach on campus.

Real-World Consultants
Professors are highly sought-after business consultants for some of the world’s leading companies – experts like Richard Z. Gooding, a strategic planning expert who has consulted with organizations including Honeywell IAC, Cold Stone Creamery and Avnet, a leading distributor of electronic components.

Award-Winning Faculty
A distinguished faculty is comprised of recognized experts in their fields. Department chair Robert Wiseman (strategic risk taking and executive compensation); John Wagner (organizational behavior); and Hock-Peng Sin (industrial and organizational psychology) have all received numerous awards from the Academy of Management.

Published Authors
The Broad College’s professors have been recognized as the most productive researchers in top management journals. John Hollenbeck has published more than 80 articles and book chapters on team decision-making and work motivation. Tomas Hult has co-authored several books on global strategy.

Contact Us Today!
855-300-1310
Intl. +1 813-612-4295
MSUonline.com
LEARN TO MANAGE ON THE LEADING EDGE

The Master of Science in Management, Strategy and Leadership, MSU’s first graduate degree to be offered exclusively online, develops practical knowledge across key components of leadership excellence: team and organizational leadership; strategic management; and human resource management and development. The program is ranked a 2016 Best Online Graduate Business Program by U.S. News & World Report and has received the coveted 2016 Leadership Excellence Award as a top master’s program with emphasis on leadership/organizational development.

Designed by top management researchers, the interactive curriculum challenges students to develop forward-thinking solutions to organizational challenges – to drive success and make business happen through:

• Strategic and tactical planning
• Recruiting, developing and retaining top talent
• Supporting and advancing a company’s vision and mission
• Evaluating an organization’s competitive position
• Anticipating, planning for and executing organizational change

Complete Your Degree in Just 20 Months!

Breaking the mold of traditional online graduate degrees, this master’s program can be completed in less than two years. Complete 15 five-week courses in 20 months, gaining more skills and knowledge than other 12-course, two-year master’s programs.

EXPAND YOUR EXPERTISE WITH FOR-CREDIT GRADUATE CERTIFICATES

Looking to expand your competencies in human resources, leadership or strategic management? MSU’s For-Credit Graduate Certificates provide post-baccalaureate credentials in a fraction of the time it takes to earn a master’s degree. Enroll in the same 100% online classes as master’s degree students. The nine credits you earn may be applied toward a master’s, should you choose to pursue one in the future.

Human Resource Management & Development

The For-Credit Graduate Certificate in Human Resource Management and Development helps you connect core HR functions – such as compensation, training and development, talent management and labor relations – to overall business strategy. Gain the knowledge and skills to improve the performance and competitive position of your organization.

Leadership & Managing Teams

The For-Credit Graduate Certificate in Leadership and Managing Teams helps you recognize and leverage the relationship between leader behavior, employee motivation and behavior, and your organization’s bottom line and productivity. Build skills in organizational and team design, negotiation and effective communication.

Strategic Management

The For-Credit Graduate Certificate in Strategic Management provides proven tools and frameworks to make sound business decisions that drive results today and maximize profitability well into the future. Become a more resourceful leader who can define strategies and guide organizations.
COURSE DESCRIPTIONS

Competitive and Business Strategy
Learn concepts and methods that integrate previous training in functional areas of management. You will understand the total firm perspective and ways top managers create and sustain competitive advantage in today’s challenging global marketplace.

Developing Managerial Skills
Learn how to manage people, group processes and organizational design. Theories and research are applied to developing managerial skills in motivation and leadership, with an understanding of diversity, organizational culture and structure.

Strategic Decision Making
Understand the process of strategic decision making by identifying issues that impede and improve decision success, and examining a range of contextual factors that influence the decision process.

Human Resource Management for General Managers
Identify the human resource management functions all managers perform as you explore human resource activity design, administration and evaluation. Review needs assessment, program implementation and evaluation, information management and decision support, and international human resource management.

Managing the Learning Organization
Learn how to assess the knowledge, skills and abilities within an organization. This enables you to match future employee skill needs with appropriate learning strategies as well as link employee knowledge, skills and abilities with overall organizational strategies.

International Management
Understand management challenges and roles in a multinational business. Explore strategic planning in global firms, managing people in international organizations, leadership and the future of international management.

Negotiations
Learn negotiation strategy, negotiation preparation, buyer-supplier relationship assessment, international negotiations and negotiation simulation.

Leadership and Team Management
Develop your leadership and team development abilities through evidence-based management, readings and laboratory application.

Creating an Ethical Organization
Review factors that enhance and diminish ethical behavior in an organization, including the ethical dimensions of decision making and the difference between ethical and legal behavior.

Fundamentals of Human Resource Staffing
Explore legal issues, measurement, reliability and validity, as well as job analysis, performance assessment and recruitment.

Leading the Strategic Change Process
Analyze and manage the change process in organizations. Learn about micro- and macro-organizational interventions.

Corporate Strategy
Discover the management strategy behind multi-business firms, conglomerates and business groups. Topics will focus on mergers and acquisitions, firm scope, strategic alliances, corporate governance and strategic leadership.

Developing Reward and Compensation Systems
Learn how to apply compensation principles to organizational objectives and strategically use compensation systems to attract, motivate and retain employees. You’ll also discover the managerial aspects of paying employees at all organizational levels.

Talent Management and Development
How do you manage human resources to realize an organization’s goals and mission? Learn strategies for employee recruitment and development, performance management, succession planning and retention, career management and leadership development.

Managing Diversity in the Workplace
Explore how organizations can benefit from differences in ethnicity, age, tenure, education and more. You’ll also discover some of the challenges that may arise and learn techniques to manage conflict.
University Alliance (UA) is a leader in facilitating the online delivery of associate’s, bachelor’s and master’s degrees as well as professional certificate programs from the nation’s leading traditional universities and institutions. Universities powered by UA’s technology and support services have surpassed 757,000 individual enrollments from more than 185,000 students – making UA one of the largest facilitators of e-learning in the country. Universities that collaborate with UA include Villanova University, the University of Notre Dame’s Mendoza College of Business, Florida Institute of Technology, Michigan State University, University of Florida, University of South Florida, Valparaiso University, New England College, University of San Francisco, Jacksonville University and The University of Scranton.

One simple call connects you to a broad range of benefits. You will be assigned an enrollment services representative who serves as your contact for nonacademic issues – answering questions about financing options, helping you to enroll in the next class and more. Technical support personnel are available 24 hours a day, and other professionals are also easily accessible every step of the way.

WHAT TYPES OF FINANCIAL ASSISTANCE ARE AVAILABLE?

Michigan State University is committed to helping students from all financial backgrounds achieve their educational goals. Your enrollment advisor will work with you to identify the finance option that best suits your needs. From choosing the right loan, grant or scholarship to finding and filling out the correct forms, your advisor will guide you from start to finish.

Corporate Tuition Assistance
Many companies recognize the need for their employees to enhance their skill base and advance their education. Corporate tuition assistance may cover all or a portion of your tuition, and may even pay for books and materials. Benefits vary by company, so check with your employer for more details on your organization’s tuition assistance program.

Federal Student Aid — You Could Qualify for Up to $20,500 Per Year Toward Your Degree*
Federal student aid programs are the largest source of student aid in America. Take advantage of this opportunity by determining your eligibility with the Free Application for Federal Student Aid (FAFSA). For more information, visit MSUonline.com.

Federal Direct (Stafford/Ford) Loans
Federal Direct Loans are available to graduate degree students and must be repaid – typically via installment payments upon graduation. Students are eligible to borrow up to $20,500 per year.*

Alternative Loans
Many financial institutions offer student loans that can supplement your other sources of financial aid and make it easier to manage your education expenses. Check with your bank or credit union to see if it has a student loan program. You can also research lenders on the Internet. Students are advised to compare loan programs before choosing a lender. Interest rates, fees, and other provisions of these programs are subject to change by the lender. Contact lenders directly for detailed information on individual loan products.

 Convenient Payment Options
All major credit cards are accepted for tuition payments and related expenses. To help minimize finance charges, Michigan State University offers several interest-free payment options that divide tuition and other fees into multiple payments over the course of each term. Your enrollment advisor can provide more details.

Contact Us Today!
→ 855-300-1310
→ Intl. +1 813-612-4295
→ MSUonline.com

* Maximum yearly loan award amounts are up to the amount listed above. Receipt of financial aid is not a guarantee and is dependent on the individual financial needs of the student. For more information please visit www.studentaid.ed.gov.
PROUD TO EDUCATE OUR NATION’S FINEST

Michigan State University salutes the outstanding individuals who are serving in the U.S. Military while pursuing higher education. MSU is committed to helping those servicemembers achieve their education goals, offering exclusive military savings and an online classroom that’s accessible from virtually anywhere in the world.

Military Tuition Assistance

The U.S. Military’s tuition assistance program pays up to 100% of tuition fees for full-time, active-duty servicemembers in any branch of the military, up to a maximum of $250 per credit hour and a personal maximum of $4,500 per fiscal year for each student.

Post-9/11 G.I. Bill®, Montgomery G.I. Bill® and Educational Assistance Programs

Military servicemembers and veterans may be eligible for various education benefit programs, including the Post-9/11 G.I. Bill®, Montgomery G.I. Bill®, Reserve Educational Assistance Program, Post-Vietnam-Era Veteran’s Educational Assistance Program and others. MSU’s online graduate programs are approved for the use of VA benefits. For current information, refer to gibill.va.gov.

College Fund Programs

The Department of Defense offers a College Fund program – also referred to as a G.I. Bill® Kicker – that can increase a servicemember’s basic monthly education benefit. Each service branch determines eligibility and benefit amounts for its College Fund. This benefit is an add-on to the G.I. Bill® and disbursed with an individual’s monthly G.I. Bill® payments.

College Loan Repayment Program

The College Loan Repayment Program is an enlistment incentive offered by several branches of the U.S. Military and Reserves. It repays a portion of eligible student loans for non-prior service enlisted personnel. The program is currently offered by the Army, Navy and Air Force, as well as the Army and Navy Reserves.

Exclusive Military Savings

Active-duty servicemembers, guardsmen, reservists, veterans, military spouses, and dependents of deceased or disabled veterans are eligible to receive 10% off the regular online graduate course tuition. Contact an enrollment advisor for details.

Enhance your career with a master’s degree or graduate certificate online from top-ranked Michigan State University! Call an enrollment advisor at 855-300-1310 today for more details or to apply for the next semester.

Information is subject to change without notice or obligation.

GI Bill® is a registered trademark of the U.S. Department of Veterans Affairs (VA). More information about education benefits offered by VA is available at the official U.S. government website at www.benefits.va.gov/gibill.